
DR. JUNZHE JI (PhD, MBA, MSc., BSc., & HEA Fellow) & CONTACT DETAILS

Senior Lecturer in International Business (<https://www.gla.ac.uk/schools/business/staff/junzheji/>)

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ACADEMIC EXPERIENCE

2020- **Senior Lecturer in International Business**, Adam Smith Business School (triplly accredited by AACSB, EQUIS, & AMBA), **University of Glasgow**, Glasgow, UK.

08/2023-12/2023 **Visiting Scholar**, School of Entrepreneurship and Innovation, **Shandong University**, Qingdao, China

2017-2019 **Lecturer in International Business**, Management School (triplly accredited by AACSB, EQUIS, & AMBA), **University of Sheffield**, Sheffield, UK.

2011-2016 **Lecturer in Management**, School of Economics and Management (triplly accredited by AACSB, EQUIS, & AMBA), **Tongji University**, Shanghai, China.

LEARNING & TEACHING MANAGEMENT

2020- **Programme Director, MSc International business**

- **MSc IB Programme**: Regularly participating in **Postgraduate Management and Schools External Examination Board Meetings**
- **Managing MSc IB dissertation Project**

2023 **External Examiner** for 'International Business Strategy', MBA Department, **Alliance Manchester Business School, University of Manchester**.

2022 **External Programme Examiner** for 'BA International Business with a Language' at the International Business School Suzhou, **Xi'an Jiaotong-Liverpool University**

2018-2019 **MSc Management (International Business Strategy) Programme Director (interim)**

PHD SUPERVISION, VIVA CONVENOR, & INTERNAL EXAMINER

- **3 students graduated, 5 ongoing**
- One graduate, **Kyriakopoulos Panagiotis**, won the **Year 2023 Adam Smith Business School Award for Excellence in Research** (the only one in Management)
- **PhD viva Convenor**
- **PhD thesis internal examiner**

ACADEMIC ASSOCIATION & JOURNAL REVIEWER

2022-2023 **Steering Committee Member**, International business and International Management Special Interest Group, British Academy of Management

2022-2023 **Co-Chair, SME internationalisation and International Entrepreneurship Track**, Academy of International Business UK and Ireland Chapter, 2023 Conference

2019- **Fellow of the High Education Academy (FHEA; No.: PR162869)**

2019-2021 **General Secretary, China-UK Business Research Association**, Sheffield University Confucius Institute.

2017-2020 **International Business & International Management Track Chair**, British Academy of Management Annual Conference.

2020- **Member**, Academy of International Business

2017- **Member**, British Academy of Management.

2015- **Research Associate**, Scottish Centre for China Research (SCCR).

2012- **HEI Qualification Certificate of Teacher** (No.: 20113100171006573 issued by the Ministry of Education of China).

Review for: *British Journal of Management, European Management Journal, International Business Review, International Journal of Emerging Markets, International Small Business Journal, Journal of Business Research, Management International Review, Management and organization Review, Multinational Business Review, Technovation, and Sustainability.*

EDUCATION

- **PhD. in Management Studies**, Adam Smith Business School, **University of Glasgow**, UK.
- **MSc. in Management (Distinction)**, **University of Glasgow**, UK.
- **MBA** (Information management, **Excellent Graduate**), School of Management, **University of Science and Technology of China (USTC)**, China.
- **BSc. in Economics**, Department of Statistics, **Anhui University of Finance and Economics**, China.

JOURNAL PUBLICATIONS & BOOK CHAPTERS

Xu, Y., Ji, J., Qiao, Y., & Huang, J. (2025). How and When does Digital Transformation Promote Technological Innovation Performance? A Study of Chinese High-tech Firms, **Technovation** (accepted for publication).

Kyriakopoulos, P., Narooz, R. & Ji, J. (2025). Ownership Choices of Emerging market Micromultinationals (mMNEs) under Uncertainty: A Real Option Approach, **International Business Review** (accepted for publication; <https://doi.org/10.1016/j.ibusrev.2025.102403>).

Li, Q., Ji, J., Huang, J., Prange, C. & Yang, D. (2024). Patent Uncertainty and Survival in Institutional Contexts: A longitudinal Study of a Chinese Knowledge-Based International New Venture, **International Journal of Entrepreneurial Behavior & Research** (accepted for publication), (<http://doi.org/10.1108/IJEBR-10-2023-1101>).

Xu, Y., Ji, J., Li, N. & Borah, D. (2024). How do executive excess compensation affect enterprise technological innovation: Evidence from a panel threshold model of Chinese biopharmaceutical companies, **Journal of Business Research**, Vol. 179, 114683 (<https://doi.org/10.1016/j.jbusres.2024.114683>).

Su, T., Chen, Y., Liu, W. and Ji, J. (2024) Choosing innovation alliance governance structure: the roles of performance feedback and top management team characteristics. **Journal of Management and Organization**, (accepted for Publication).

Li, N., Borah, D., Kim, J., & Ji, J. (2023). Internationalization of Transnational Entrepreneurial Firms from an Advanced to Emerging Economy: The Role of Transnational Mixed-embeddedness. **International Journal of Entrepreneurial Behavior & Research**, 29(3), pp. 707-737 (<https://doi.org/10.1108/IJEBR-07-2021-0527>).

Zhang, R., Su, T., Ji, J. & Mao, Y. (2021) Seeking Agreements While Appreciating Differences among Chinese New Ventures, **Strategic Change**, 30(6), pp. 551-559 (doi: [10.1002/jsc.2474](https://doi.org/10.1002/jsc.2474)).

Ji, J., Li, N., Liouka, I., Fletcher, M., Tang, Y., & Slow, J. (2021). "Where to" Micromultinationals? A Tribute to Professor Pavlos Dimitratos. **European Management Journal**, 39(4), pp. 404-409 (doi: [10.1016/j.emj.2021.07.004](https://doi.org/10.1016/j.emj.2021.07.004)).

Wang, L., Sakashita, M., Ji, J. (2021). The Effect of Regulatory Focus on Customer Citizenship Behavior in a Virtual Brand Community: The Role of Online Self-Presentation and Community Identification. **Journal of Consumer Behaviour** (<https://doi.org/10.1002/cb.1888>).

Ji, J., Dimitratos, P., Plakoyiannaki, E., & Chen, S. (2019). The Qualitative Case Study in International Entrepreneurship: A State-Of-The-Art and Analysis. **International Marketing Review**, 36, 1, 164 - 187 (<http://dx.doi.org/10.1108/IMR-02-2017-0052>).

Su, T., Ji, J., Huang, Q. & Chen, L. (2019). Materialism, Social Stratification, and Ethics: Evidence from SME Owners in China. **International Journal of Entrepreneurial Behavior & Research**, 25, 3, 499 - 517

(<http://dx.doi.org/10.1108/IJEBR-11-2017-0435>).

Ji, J., Dimitratos, P. Huang, Q. & Su, T. (2019). Everyday-life business deviance among Chinese SME owners, *Journal of Business Ethics*, 155, 4, 1179–1194 (<http://dx.doi.org/10.1007/s10551-017-3542-2>).

Ji, J., Dimitratos, P., & Huang, Q. (2016). Problem-solving dissension and international entry mode decision-making performance. *International Marketing Review*, 33, 219-245 (<http://dx.doi.org/10.1108/IMR-10-2014-0328>).

Ji, J. & Dimitratos, P. (2013). An empirical investigation into international entry mode decision-making effectiveness. *International Business Review*, 22, 6, 994-1007 (<http://dx.doi.org/10.1016/j.ibusrev.2013.02.008>).

Ji, J. & Dimitratos, P. (2013). Confucian dynamism and Dunning's framework: Direct and moderation associations in internationalised Chinese private firms. *Journal of Business Research*, 66, 2375–2382 (<http://dx.doi.org/10.1016/j.jbusres.2013.05.023>).

Li, Q., Wu, S., Chen, S., & **Ji, J.** (2013). Reputation building to reduce risk of IP litigation and infringement allegation. *Journal of Intellectual Property Right*, 18, 259-271. ISSN: 0975-1076(<http://nopr.niscair.res.in/bitstream/123456789/18375/1/JIPR%2018%283%29%20259-271.pdf>).

Ji, J. & Dimitratos, P. (2011). Confucian dynamism and the OLI framework: Strategic decision-making in Chinese firms, *EIBAZone (European International Business Academy Newsletter)*, 8 (May), 3-5 (editorially reviewed publication) (<http://www.eiba.org/userfiles/file/EIBAZone%20May%202011.pdf>).

Yin, H., **Ji, J.**, & Chi, Q. (2010). The motivations of Chinese firms tapping industrial countries -The case of Chinese firms investing in UK, *East China Economic Management*, 24, 7, 59-63 ([DOI:10.3969/j.issn.1007-5097.2010.07.014](http://dx.doi.org/10.3969/j.issn.1007-5097.2010.07.014)) (in Chinese).

Qingan, H., Osabutey, E.L.C., **Ji, J.** & Meng, L. (2017). The impact of social networks on “Born Globals” A case of de-internationalisation, Book Chapter of *Diasporas and Transnational Entrepreneurship in Global Contexts*, IGI Global, 9, 152-172 ([DOI: 10.4018/978-1-5225-1991-1.ch009](http://dx.doi.org/10.4018/978-1-5225-1991-1.ch009)).

Morgan-Thomas, A., Jones, M. V. and **Ji, J.** (2009). Global online entrepreneurship: The review of empirical literature, Book Chapter of *Research on Knowledge, Innovation and Internationalization Progress in International Business Research*, 4, 69–88, Emerald Group Publishing Limited (DOI: [10.1108/S1745-8862\(2009\)0000004008](http://dx.doi.org/10.1108/S1745-8862(2009)0000004008)).

CONFERENCE PAPERS

Ji, J. (2024) A Dynamic Signaling View of Venture Capital Obtainment: The Impact of CEO Humility and TMT's Human Capital across Different Stages of New Ventures, BAM, Nottingham.

Ji, J. (2019) Collectivistic Orientation, Decision-making Processes, and Local Linkages in International Entry: A Study of Chinese SMEs, BAM 2019, Aston University, UK.

Ji, J. Dimitratos, P., Plakoyiannaki, E. and Chen, S. (2018) The qualitative case study in international entrepreneurship: A state-of-the-art and analysis, AIB UK, 2018, Birmingham.

Ji, J., Dimitratos, P., Qingan, H. & Su, T. (2016). Everyday-life business delinquencies of Chinese SME owners, the AoM conference 2016, Anaheim, CA, USA.

Dimitratos, P., Plakoyiannaki, E., **Ji, J.***, & Chen, S (2014). The qualitative case study in international entrepreneurship: A state-of-the-art and analysis (corresponding author). The JIBS Paper Development Workshop, Dec., 2014, Uppsala, Sweden.

Li, Q., Yang, D., **Ji, J.** & Wu, S. (2013). Uncertainty of patenting and internationalization: A study of four knowledge-based international new ventures. 2013 Forum Case-based and Qualitative research in Business Administration in China, Renmin University Business School, 2013, Beijing.

Ji, J. & Dimitratos, P. (2011). Problem-solving dissension and entry mode decision effectiveness: The moderating role of decision rationality, 37th European International Business Academy Annual Conference, Dec., 2011, Bucharest.

Ji, J. & Dimitratos, P. (2010). Does Confucian dynamism complement the OLI framework? A study of Chinese private firms. 36th European International Business Academy Annual Conference, Dec.,

2010, Porto.

Ji, J. & Yin., H. (2008). The motivations and unique activities of emerging market latecomers tapping industrial countries– the case of Chinese firms investing in UK, 3rd the International Association for Chinese Management Research Biennial Conference, June 19-22, 2008, Guangzhou, China.

Ji, J. (2008). Strategic decision-making factors and the choice of international entry mode: An empirical study", 35th Academy of International Business (UK and Ireland Chapter), Doctoral Colloquium, March 28-29, 2008, University of Portsmouth, Portsmouth, UK.

Morgan-Thomas, A., Jones, M. V. & **Ji, J.** (2008). Global online entrepreneurship: What do we know after over a decade (1997-2008) scientific enquiry? 34th European International Business Academy Annual Conference, 2008, Tallinn.

Ji, J. (2007). Determinants of entry mode of Chinese companies in UK – a multi-case study approach, 34th Academy of International Business (UK and Ireland Chapter), Doctoral Colloquium, April 12-14, 2007, King's College, London.

TRANSLATION

Thomas S. Y. Ho and Sang Bin Lee (2004) The Oxford Guide to Financial Modeling - Applications for Capital Markets, Corporate Finance, Risk Management and Financial Institutions, The Oxford University Press (Translators of Chinese version: Cai, Mingchao; Zhang, Jiang, & **Ji, Junzhe**; The Shanghai University of Finance & Economics Press).

RESEARCH & UNIVERSITY GRANTS

- 2024 **British Academy/Leverhulme Small Research Grants Scheme** (No: SRG241241108; Principal investigator), £8,041.10, UK.
- **ASBS research reinvigoration funding** (Principal investigator), 2022, £2500.00, **University of Glasgow**, UK.
- **Shandong University Seed Fund Program for International Research Cooperation**, £75,000, 2020-2025 (Principal UK investigator) **Shandong University, China**.
- **Strategic Staff Mobility Project**, 2018-2019, £1800.00, **University of Sheffield**, UK.
- **Research Stimulation Fund**, 2018-2019 (co-investigator), "SMEs: challenges and opportunities Governance for all: challenge for SMEs", £4,810.00, **Sheffield University Management School**, UK.
- **Seedcorn Fund**, 2017-2018 (Principal investigator, Project No: 306883), £1000.00, **Sheffield University Management School**, UK.
- **Research Foundation of Humanities and Social Science for Young Scholars**, 2015-2017 (Coordinator & Principal investigator, Project No: 15YJC630040), RMB ￥80,000 (roughly £8,000), **The Ministry of Education**, China.
- **CSC (China Scholarship Council) Scholarship** for Overseas Research, £4,000.00, Dec. 2014, China.
- **Tongji Foundation of Humanities and Social Sciences for Young Scholars**, 2014-2016 (Coordinator & Principal Researcher, Project No: 1200219282), RMB ￥50,000 (roughly £5,000), **Tongji University**, China.
- **National Natural Science Foundation of China**, 2021-2024 (Project No. 72072130, co-investigator), RMB ￥480,000 (roughly £48,000), **National Natural Science Foundation**, China.
- **National Natural Science Foundation of China**, 2019-2022 (Project No. 71872128, co-investigator), RMB ￥520,000 (roughly £52,000), **National Natural Science Foundation**, China.
- **National Natural Science Foundation of China**, 2016-2019 (Project No. 71572130, co-investigator), RMB ￥500,000 (roughly £50,000), **National Natural Science Foundation**, China.
- My Ph.D. project was full funded by:
 - ✧ **UK ORSAS** (Overseas Research Students Awards Scheme, UK, 2006-2009; around £16,000).
 - ✧ **University Postgraduate Research Scholarship** (Social Science Faculty Scholarship, 2006-2009; around £40,000).
 - ✧ **European Management Journal** PhD Scholarship Funds (2010; £1,700).

AWARDS & HONORS

- The paper "Does Confucian Dynamism Complement the OLI Framework? A Study of Chinese Private Firms", coauthored with Prof. Pavlos Dimitratos, won **EIBA Award on Best Paper on Emerging Markets** (<http://www.eiba-online.org/r/default.asp?iID=GGGIII>) in the 36th European International Business Academy Annual Conference, Dec. 2010, Porto.

External Engagement

- 2025, Excellent Mid-aged and Young Scholar, School of Innovation & Entrepreneurship, Shandong

University

- 2024- Present Visiting Professor, HuaiBei University of Normal University, China
- 2018 - present Visiting Professor, Guangdong University of Finance & Economics, China